



# COMPLETE CONCENTRATES®

*The only all-natural, standardized herb in a capsule.*

## COMPLETE CONCENTRATES®

### ■ Standardized

*Contains consistent, high potency amounts of "active" constituents, without sacrificing other compounds in the plant.*

### ■ Full Spectrum

*All the constituents are represented in the same ratios as found in the plant.*

### ■ No Harmful Solvents

*No hexane, acetone or methanol—just water, or water and natural, food grade alcohol.*

### ■ No artificial fillers, flowing agents or excipients

*No magnesium stearate, maltodextrin or silicone dioxide—just pure raw herb.*

## Purity has become an important theme in all aspects of our lives. . .

. . . especially when it comes to what we put in our bodies. We all want clean air, pure water and wholesome food without artificial ingredients. Why expect less from our herbs?



## “AREN’T ALL HERBS NATURAL?”

The common assumption is that all herb products are natural. The natural state of herbs can be greatly compromised if the proper manufacturing methods are not utilized. Many herbal supplements are standardized, a process that creates consistent

levels of active ingredients within each capsule. The majority of standardized herbal products found on the market today have been extracted using harmful chemicals and mixed with non-herbal ingredients.

. . . standardized potency,  
*the traditional approach of a raw herb,  
never any un-natural ingredients or harmful solvents!*

These methods result in a

product far removed from its natural state. Complete Concentrates® from Kroeger Herb Products uses an all natural, proprietary method of herb extraction in a base of raw herbs so you can rest assured that you will receive an herbal product with an unmatched natural state.

## THE UNTOLD STORY – HARMFUL CHEMICALS

**Harmful solvents are often used in the extraction process of standardized herbs.**

Unfortunately, solvents are not required to be listed on the labels of products. People who reach for herbs are often buying exactly what they want to avoid—toxic chemical residues. Acetone, hexane, and methanol are the most common solvents used. Because of the aggressive extraction process of these solvents, they actually strip away much of the natural constituents of the plant; leaving the herb incomplete of all the active compounds.



## WHAT ARE THOSE “OTHER” INGREDIENTS?

With many herbal products you get more non-herbal ingredients and less herbs.

Other ingredients commonly found in standardized herbs are excipients, flowing agents and fillers. Excipients or carriers are substances onto which the liquefied extract of an herb is sprayed. This adds volume to the herb, which makes it possible to encapsulate the herbal extract. Flowing agents are substances that help materials flow into the capsule more easily. Often, excipients will also act as flowing agents. Fillers such as rice powder, magnesium stearate, maltodextrin

and silicon dioxide are

used to take up the extra space in a capsule, since it's only partially filled with herb. In some cases these substances make up to 50% of the capsule weight. Why concentrate an herb if it is going to be diluted with fillers?

### THE BEST OF BOTH WORLDS

Complete Concentrates® are the only all natural line of standardized herbs available in a capsule.

This unique line of products are made without harmful solvents, excipients, flowing agents or fillers. We use a proprietary process of water, or water and natural food grade alcohol, to extract the herbs. These extractions maintain the natural ratios of all the components of the herbs. The extract is carefully blended with the finest quality herbs; thus eliminating the need for excipients, flowing agents or fillers. You get the standardized

potency *with* the traditional approach of a raw herb, *without* un-natural ingredients or harmful solvents.

Kroeger Herb Products puts the “natural” back into natural products. Complete Concentrates® bridges the gap between traditional and standardized herbs with the potency doctors prefer and the purity herbalists love. ■



*... purely different!*

*Complete  
Concentrates*

*... standardized and pure. . .*

- Bilberry**
- Black Cohosh**
- Chastetree Berry**
- Cinnamon**
- Cranberry**
- Echinacea**
- Feverfew**
- Garlic**
- Ginkgo Biloba**
- Ginseng (*panax*)**
- Grape Seed**
- Kava Kava**
- Milk Thistle**
- Pomegranate**
- Red Clover**
- Rosemary**
- St. John's Wort**



**The Heart of Herbal Health®**

Be sure to visit the resource section of our web site at  
[www.kroegerherb.com](http://www.kroegerherb.com)